

Watch Your Wireless Costs

PRODUCTIVITY TIPS

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Did you know that GE spends over \$100 million annually on wireless services? We need your help to reduce the cost associated with cell phone and BlackBerry usage. Our target is to reduce wireless spending by at least \$5-10 million annually for all GE businesses.

How can you help?

Help us reach our cost-reduction goal by changing high-cost behaviors to lower-cost ones:

At all times:

- Use email or Sametime instead of sending text messages. Texting costs can add up quickly.
- Do not download ring tones or games to your cell phone or BlackBerry.
- Do not subscribe to text message services (i.e. weather alerts, joke of the day, sports scores, etc.) since they incur service fees and text messaging fees

While at the office:

- Use the office phone instead of your cell phone or BlackBerry to call a colleague, whether local or international. Wireless costs can be 4 times the cost of a landline.

While at home:

- Use your home phone to dial the toll free number to join a conference call.
- If you are calling a colleague that is local, use your home phone. If the colleague is not local, use a Dialcomm Calling Card.

While traveling:

- Remember that international roaming charges apply all the time. Keep cell phone and BlackBerry usage as minimal as possible.
- Call available toll free numbers from the hotel phone (if they are free from the hotel) or use your Dialcomm Calling Card.
- When available, use your VPN connection and laptop to send emails instead of using your BlackBerry or PDA.
- Turn off your BlackBerry when it is not necessary to use it. The device will sync data periodically, incurring roaming charges.
- Before an international trip, sign up for the international BlackBerry data plan.
- If you are on a long-term assignment, acquire a BlackBerry locally.



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