



The following press release was written for Bizoodle to announce the launch of the website.

Bizoodle to Offer Unique Opportunities for Businesses

Website to Provide Business Resources and Multiple Financial Options

Atlanta (August, 2007) — For many small business owners, the fight to survive is a daunting task due to a lack of financial and informational resources. To help struggling small business owners, a new website, Bizoodle.Com, launched in August, 2007. While focusing on providing access to a range of possible business financial solutions, Bizoodle also offers extensive resources including calculators and helpful articles covering a variety of business topics.

“Bizoodle is an online resource for small business owners, specifically designed to help them build stronger businesses,” stated Elizabeth McMahon, Bizoodle’s Managing Director. “Understanding and choosing among the many small business financial solutions can feel very intimidating. We are here to help a business owner make sense of the range of financial options out there and help them to make better decisions. Owners are busy running their businesses. Most don’t have the time to research all the possible options they might have and then try to find trustworthy providers and then go apply for financial solutions—there simply isn’t enough time to do it well. We want to offer them more concise and pertinent information, so they can come in, educate themselves, and make informed decisions that have a more lasting benefit.”

Working with strategic partners, Bizoodle offers many financial options to fit the needs of applicants. “What makes us unique is that our site will provide access to a variety of financial opportunities with just one application,” McMahon commented. “By completing a simple online application, most small business owners will have the option to apply for multiple financial options that may be appropriate for their specific stage of business.”

Bizoodle will focus on answering the unique needs of small business owners. To do this, the website offers an extensive business resource center to educate business owners in all matters of business. Through thousands of easy-to-read and informative articles, Bizoodle will enable visitors to learn about subjects ranging from financial definitions and helpful facts about starting a business, to strategies for growing it, expanding it, or selling it. Bizoodle users will also have access to interactive tools, essential white papers and other business aides.

“We seek to become a trusted partner to small and mid-size business owners and develop healthy, long-term relationships. Our goal is to help them foster growth and success,” said McMahon. “The site will continue to evolve based on the needs of our users. We are updating

the site constantly, and strive to have the most relevant information for every stage of business development. Eventually we'd like Bizoodle to serve as an online community for small business owners everywhere."

Bizoodle.Com is a comprehensive online resource, helping to educate small business owners and providing multiple business financial opportunities from a single application. For more information on Bizoodle, visit the website at www.bizoodle.com, or call 1-888-BIZOODLE (249-6635).